



Publishing Poynters Marketplace

A Publishing Poynters supplement about
Buying, Selling and Reviewing.
Authors and publishers helping each other.



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DanPoynter@ParaPublishing.com; <http://ParaPub.com>; 1-800-PARAPUB
For the Small Print, scroll to end.

IN THIS ISSUE OF THE MARKETPLACE

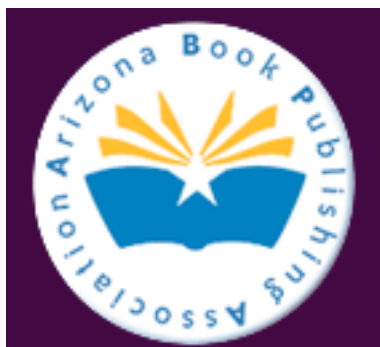
- A. ParaStories**-Stories/Information Wanted
- B. ParaWants**-Publishing Items, Services & Help Wanted
- C. ParaSales**-Companies/Properties/Jobs/Rights to buy or for sale/Remainders
- D. ParaReviews**-Reviews on Amazon and B&N wanted
- E. ParaCoop**-Co-operative marketing programs. Offer/Join.



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Headlines

Calling all AZ Authors & Publishers



Are you selling all the books you would like to? Have you created a book business, or are you still hoping for it? Would you like to take your book to its next, next level?

If you answered yes, than November 12th and 13th should be blocked on your calendar. The Three Masters of Book Marketing and Publishing are coming to Phoenix next month. If you missed the Early Bird sign-up special for **Book Marketing with the Masters Summit**, they've got a deal for you! Judith Briles, Brian Jud and Dan Poynter and going to give you a "24-Hour Opportunity" to wake-up and smell the book marketing success roses ... if you sign-up within 24 hours of this email being sent,

they will honor the Early Bird pricing of \$99 ... but just for 24 hours ... after that, you get to pay \$30 more.

November 12th Dinner with the Masters ... starts at 6.30:
personal coaching with Brian, Judith & Dan.

November 13th It's a long day ... bring your computer

Further details at: www.MastersOfBookMarketing.com



A. ParaStories



STORIES/INTERVIEWS/INFORMATION WANTED

NEED STORIES to flesh-out your book? List your wants here. Focus on a single topic and provide your contact information. Write tight: limit your listing to 100 words. Conform to the format so we can Copy\Paste and do not have to edit. Send your listing to DanPoynter@ParaPublishing.com Put "Stories Wanted" in the Subject line of your email. There is no charge for listings.

WANT TO CONTRIBUTE YOUR STORY? Contact requesters directly.
Do not send stories, etc. to Dan.

STORIES REQUESTED:

1. Have you ever had the confounding experience of your personal doctor being convicted of a serious crime? Were they sent to jail, or did they continue their practice? We are assembling material for a follow-up non-fiction work to *America's Dumbest Doctors*. Fortunately, we have received ample cases from nurses & attorneys nationwide. What we now need is 12 true-case incidents, as told by patients. Please forward a brief note of interest to: PatricParamedic@yahoo.com. Thank you.

K. Patrick McDonald
Consultant/Speaker/Author
"America's Dumbest Doctors"
www.MedicalManiacs.com
www.AmericasDumbestDoctors.com

2. (Your story request could be listed here at no charge.)

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Please help us help our readers.  
Forward this Marketplace newsletter to your colleagues in publishing.

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B. ParaWants



ITEMS/SERVICES/HELP WANTED. This is a new section where book- and publishing-related items and services may be posted. Send your wants to DanPoynter@ParaPublishing.com Put "Item/Service Wanted" in the subject line.

If you supply a solicited item, contact the poster directly. Do NOT write Dan Poynter. If you know of a supplier, please help the poster by writing him or her.

If you are a supplier looking for customers, see <http://parapublishing.com/sites/para/resources/supplier.cfm>

ITEMS/SERVICES/HELP WANTED:

1.

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This newsletter has a circulation of 41,000+.  
You must know several authors and publishers who don't receive it.  
Why not forward it to them?

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C. ParaSales



**SELLING OUT/PARTNER WANTED/POSITIONS OPEN/TITLE CLOSEOUTS/
PUBLISHER SOLICITED/RIGHTS.** Send your selling-out company or inventory items to DanPoynter@ParaPublishing.com. Put "ParaSales-Selling Out" in the subject line.

SELLING

1. SEE MORE SUPPLIERS AT

<http://parapublishing.com/sites/para/resources/supplier.cfm>

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You are in the information business.  
This newsletter is information.  
Forward it to your publishing colleagues now.

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D. ParaReviews

REVIEWS SELL BOOKS. Reviews make a book stand out. We can help each other by posting (five star) reviews at Amazon.com, B&N.com, BooksAMillion.com and other web sites.

IF YOU WOULD LIKE TO REVIEW BOOKS in your area of interest/expertise, contact the listing publisher directly with your Postal address. Do not send your request to Para Publishing. Please award the book at least four stars or decline to review it. A review with fewer stars is harmful to sales. The book you receive is yours to keep. If you agree to review a book and receive it from the author, please let him/her know that you have and that you will contact them again after you complete your review.

IF YOU WANT YOUR BOOK REVIEWED on Amazon.com, B&N.com, etc, list it here in Publishing Poynters Marketplace (no charge). You must be willing to send a book and promotional materials (review-book package) to readers of Publishing Poynters Marketplace who contact you (usually 5 to 10 copies). Include the number of pages in your description and for children's books, list the age level for which the book is written. Make sure the book is already listed at Amazon.com.

Just send your request and description to DanPoynter@ParaPublishing.com. Draft your request so that I do not have to edit it. Make it SHORT (100 words max), no italics or bold type. Just describe the book in a few words; don't send a lengthy review of it. Lengthy submissions will be returned for rewriting or ruthlessly cut. Reviewers only need enough information to see if they have expertise and an interest in your category. Supply full contact information including your email address. Write the draft as it should appear so that I do not have to do more than Copy\Paste. Put "Review Wanted" in the subject line.

OFFERED FOR REVIEW:

1. "Barefoot Through the Goathead Patch", Amazon reviews, hardback, 288p, Fiction/Humor:

A mischievous little boy discovers there are significant differences between boys and girls and embarks on a mission to unravel the mysteries surrounding those differences. On his quest, he stumbles across what may be a secret passageway into a girl's heart, but soon learns the path is thorny and fraught with danger. In order to learn the secrets that most boys will never know, he decides to embark on a perilous journey of discovery. Along the way, he gets himself into one hilarious predicament after another.

Ken Jarman, Author
562-947-3386
krjarman@verizon.net

2. URGENT and necessary sample readings of:

a. **A COLLECTION OF VERSE** - nonfiction 108 pages. Read now - <http://bit.ly/chFjFU> Fact filled and serious - please **pay particular attention to pages 91-97**.

b. **DAYS OF ELIJAH (REVISED): A TRUE STORY** - 232 pages. Read: <http://bit.ly/9mXNUd>

Feel free to share these links with others. Your help is appreciated.

Eliza - Christian author.

www.elizaearsmanbooks.wordpress.com

www.elizaearsman.com

www.elizaearsman2corruptofficials.wordpress.com

5-Star reviews accruing at amazon.com

3. I'd love to have readers review my book, **From Here to Everlasting**. I'm an RN with over 30 years of experience, mostly in geriatrics. The novel is set in an excellent nursing home in the mid west. The novel is more than a romance, it's a love story. The book, despite including story lines about depression, death, substance abuse, diabetes, and cancer, is warm and uplifting. You don't have to be afraid of nursing homes. There are good ones. Here's what they're like, and how to find them.

Carla Roeder

carlaroeder@yahoo.com

silverthreadpress.com

4. **LOVE, WISDOM, AND GOD: The Longing of the Western Soul**, by Andrew Cort, \$9.95, 218 pages. In their deepest, most important sense, stories from Mythology and Scripture are not merely historical narratives or ethical teachings. As my book shows, they are psychological instructions for a soul that has descended into material life and must find its way home. This inner journey, from 'slavery' to spiritual enlightenment, has been called "Persephone's Return to Olympus", "Return to the Promised Land", and other names. Please see my website to be sure you're interested in writing a review: www.andrewcort.com. Then contact me at andc39@aol.com.

5. **THE AMERICAN PSYCHE IN SEARCH OF ITS SOUL: A Meditation on Government, Business, Science, Education, Media and Family**, by Andrew Cort, \$9.95, 166 pages. Can we restore a genuine sense of meaning and purpose without compromising our rationality, scientific achievement, prosperity, and social justice? My book is for people who are not willing to be swayed by either the fundamentalist ultra-right or the atheistic ultra-left, but are searching for thoughtful analyses and thoughtful solutions to contemporary problems. Please see my website to be sure you're interested

in writing a review: www.andrewcort.com. Then contact me at andc39@aol.com.

6. A career guide, specifically for women, with tips relevant to anyone looking to turn their career aspirations into reality.

"Hot Tips for Career Chicks: unlocking the CODE to career success" by Karen Adamedes provides practical advice and reveals must-know secrets to develop and manage a career in business. It is written in a constructive style and provides insights into the career skills and ways of working in business that are necessary to get ahead and enjoy a career.

This book bridges the gap between the subtleties and nuances of work-place culture and how women (often) intuitively operate.

281 pages. Available for review at Amazon <http://www.amazon.com/Hot-Tips-Career-Chicks-Unlocking/dp/1452833931>

Contact Karen Adamedes karen@abneyhall.com

7. *Chronicle of Catastrophe: a Contemporaneous History of the Bush Years* is a wide ranging, real-time reflection of the markets, economy, political issues and global developments during the tenure of George W. Bush. *Chronicle* consists of quarterly Risk & Opportunity newsletters written during the period 2002 to 2008, which drew from an array of resources to present the big picture of current events as they were unfolding, and a deeper and more holistic understanding of trends and underlying forces at work than could be gained elsewhere.

Michael Cuddehe
 Author of *Chronicle of Catastrophe:
 A Contemporaneous History of the Bush Years*
mcuddehe@comcast.net
www.chronicleofcatastrophe.com
 303 777-6555
 303 476-8587 cell

8. Second Edition: Bye-Bye Boring Bio -- The Solopreneur's Ultimate Action Guide to Get Seen, Heard, Celebrated and COMPEN\$ATED FOR Expert Status

This 143-page action guide shows readers how to attract clients, speaking gigs, and media interviews with the right bio for the right situation. It also includes access to three content-rich audio file to guide users to speak, write, and tell the right stories to invite the right results. Your review copy will deliver as an immediate digital download. Taste the first 9 minutes by vidio at www.bit.ly/BioBlunderABCs.

Nancy Juetten
www.byebyeboringbio.com, nancy@nsjmtkg.com
 425-641-5214

9. *Better Grades, Less Effort*, W. R. Klemm, "Dr. Bill, Memory Medic," September 2010.

The book explains the memory tips and tricks "Dr. Bill" used to become valedictorian, an Honors student in three universities -- including graduating with a D.V.M. degree, and to secure a PhD in two-and-a-half years. He shares what he has learned about student learning over 47 years as a professor. Klemm claims that poor memory is what holds most students back from superior achievement.

Klemm has priced the book so that every student can afford it. He says, "If you won't invest the cost of a burger in your future, what does that say about your future?"

E-book, in all formats, available from Smashwords.com. Contact Dr. Bill at bill@thankyoubrain.com for a pdf review copy.

10. All Health's Breaking Loose: The Handbook

Your personal boot camp guide to becoming your authentic, lean, naturally beautiful self.

Loa urges you gently through this seven week experience in finding the authentic you. As you journal along, Loa motivates you with groundbreaking information on food and fitness.

You will learn to

1. Find you're your authentic, lean self by releasing stored emotion.
2. Sculpt your body with super foods and purify your mind with meditation.
3. Use Loa's tricks of the trade as a Hollywood make up artist--to radiate your natural beauty.

For a review copy contact heyloa@gmail.com or visit gotoloa.com

11. Children's Book: Erica Gets A Job In A Pet Shop- 34 pages; ages 5-11

This illustrated book is intended for classroom read aloud and school Libraries. It is about a nine year old girl who wants a job. She loves Animals and wants to be a veterinarian. An entertaining story and Instructional on "how-to" become a veterinarian. Intended to instill Career goals in young students. The first book in a series on formulation of career goals in young children.

Contact: Rita Fields, Author

Destiny Publishers, NY

P.O. Box 491, New York, NY 10468

www.destinypublishersny.com

917-232-5544

12. Dreams for Kids: Changing the World...One Person at a Time. 224 Pages

Tom Tuohy shares the true story of Dreams for Kids, the global nonprofit youth organization he founded in 1989. Inspirational stories of at-risk youth who have been given opportunity and used that gift to help others. The story behind the creation of Extreme Recess, the first adaptive sports program of its kind for kids with disabilities and Holiday for Hope, the worlds largest holiday event for homeless children. This book showcases historic humanitarians who have saved entire communities, and a generation of young people who are determined to be the change we wish to see in the world.

Contact Ttuohy@dreamsforkids.org
<http://dreamsforkids.org/ways-to-help/dreams-for-kids-book/>

13. Reviewers needed for inspirational children's book

The Financial Fairy Tales help pre teens learn about money and enterprise through fun and engaging stories.

Book 2 in the series: The Financial Fairy Tales- The Magic Magpie is due to be launched shortly.

Reviews for Amazon and your own blogs etc would be most welcome

Please email office@thefinancialfairytales.com

14. LETTERS FROM UNDER THE MUSHROOM CLOUD, 100 pages

"Is there fishing in Heaven, Dad? There must be . . ."

978-1-58124-253-9

The author is one of the dwindling number of "Atomic Veterans" who witnessed the above-ground nuclear tests at the Nevada test site in 1957 and, unlike thousands of his fellow soldiers, has so far lived to tell about it. This is a poignant collection of letters to his father.

Ray Hoy, 2070 SW Whiteside Drive, Corvallis, OR 97333

<http://www.fictionworks.com>

rayhoy@comcast.net

541-730-2044

15. "The Pirate Bride" by Ryan & Anna McKinley

Co-authored by a father/daughter team, "The Pirate Bride" is a juvenile fiction chapter book that follows the adventures of 13 year-old Rachel as she is thrown back in time during a surfing lesson.

Kidnapped by pirates, she must use all her life experiences to return home. Funny, mysterious, and heat-warming, the book includes many beautiful illustrations by artist Jerry Bennett.

I am seeking reviews. For a review copy, please email me at thepiratebride@gmail.com

Thank you.
Ryan McKinley

16. **Paul, The Apostle** is the story of Paul, and portions of his letters written in rhymes and everyday language. This book is an excellent way to introduce the Bible to young people and to those who are just coming to know Christ. This style of writing will help you to see the Bible in a different light because it invites you to use your imagination to visualize what is happening as you read the poems. It is an easy read, and will make a wonderful spiritual gift for all ages.

Dora Butler Simpkins, Author
Henl5980@Bellsouth.net



17. BEYOND BIOLOGY: Metaphysical Brain Science by Charles Yanofsky, MD
Brain science informs about human nature and more, but is slightly inadequate to this task. Beyond Biology Hints at big questions beyond typical scientific expositions, explains and illustrates. Beyond Biology is a hybrid of science and philosophy, study of a deeper meaning, weighted in biological principles but for those perplexed by other questions. Written by neurologist.

I am seeking reviews. To obtain copy for review contact:

e-mail: paneuro@usa.net

For fuller description: www.beyondbiology.net

Thank you.

Charles Yanofsky

18. IT'S NOT WEIRD ANYMORE, AN EXTRAORDINARY TRUE TALE BY LAURA LEGERE

Entertaining educational adventurous self-help resource guide to spiritual and health wisdom, conspiracy, sacred sex and a Match dot com relationship.

From this book, you will be taken on a spiritual adventure and learn:

- 1. Whether you are choosing to suffer over your choices and circumstances.
- 2. The causes of illness you may not have considered.
- 3. Natural health options.
- 4. Sacred relationship.
- 5. Inspiration to renew a current relationship or explore a new one differently.
- 6. Action politics.
- 7. And many more fascinating subjects you may not have known about.

Book Trailer: http://www.youtube.com/watch?v=Aw74Lj_gP88

I am seeking reviews. For a review copy, contact: Laura@ItsNotWeirdAnymore.com or visit my website: www.ItsNotWeirdAnymore.com



Be a Hero!

Your publishing colleagues will think you are thoughtful and generous if you forward this ezine to them.





E. ParaCoop



CO-OPERATIVE MARKETING PROGRAMS. Want other authors or publishers to join you in a mailing or share a booth at a fair? Whether you are buying or selling, list your wants here. Note your book genre/category.

CO-OP PROGRAMS:

1. CO-OP MAILINGS TO LIBRARIES, BOOKSTORES, ETC. The Publishers Marketing Association (PMA/IBPA) hosts a number of co-op programs. Join with other publishers to send flyers to libraries, send you books to book fairs, make category mailings, etc. See <http://www.ibpa-online.org/programs/programs.aspx>

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Friends help friends.  
Publishing friends forward this ezine to their publishing friend.





# Announcements

**1. YOUR (FRÉE) LISTINGS** should be tight and complete. We do a minimum of editing; what you send is what we'll print. Remember to include your email address.

**2. WE WILL NOT REPEAT LISTINGS** within a six-month period. If you want an item to appear more often, send your CC# and we will charge you \$29 for each repeat.

**3. THIS ISSUE OF THE MARKETPLACE CAN BE FOUND AT**  
<http://parapublishing.com/sites/para/resources/newsletter.cfm>

**4. CHANGE YOUR ADDRESS BOOK**

Dan Poynter's email address is [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)  
Your address book may show [dpoynter@impulse.net](mailto:dpoynter@impulse.net) or another old address.  
Please make the change now.

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**The Small Print**

YOU ARE RECEIVING this F-R-E-E newsletter because you are on Dan Poynter's option-in Publishing Poynters mailing list.

PLEASE RECOMMEND THIS NEWSLETTER to your book colleagues. Just click on "Forward" in your email program.

BACK ISSUES are archived at <http://parapublishing.com/sites/para/resources/newsletter.cfm>

TO RECEIVE THIS NEWSLETTER F-R-E-E, sign up for Publishing Poynters at <http://parapublishing.com/sites/para/resources/newsletter.cfm>

PRIVACY STATEMENT: We will not distribute your email address to anyone. Period.

TIME TO SHARE. Please send your items for listing to [DanPoynter@ParaPublishing.com](mailto:DanPoynter@ParaPublishing.com)



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Para Publishing. Dan Poynter: Author (120+ books), Publisher (since 1969), Speaker (CSP). Information Products on Book Writing/Publishing/Promoting, Parachutes/Skydiving, Expert Witness & Aging Cats.
PO Box 8206, Santa Barbara, CA 93118-8206 USA. Tel: +1-805-968-7277; Fax: +1-805-968-1379; Cell: +1-805-448-9009. 530 Ellwood Ridge.
DanPoynter@ParaPublishing.com More than 500 pages of helpful information: <http://ParaPublishing.com>